

THE MAGAZINE OF RESIDENTIAL REFRIGERATION

TRUE

Home

HANDCRAFTED IN AMERICA SINCE 1945

*Commercial refrigeration refined for the home, envied in the industry,
and crafted—gorgeously—in America.*

true®
INSPIRED
BY PROFESSIONALS.
BUILT
BY EXPERTS.
DESIGNED
FOR YOU.



For more than 70 years, True® has been a leader in commercial refrigeration. No other refrigeration company has the reputation for being the industry's best when it comes to superior quality and service. And while our reputation for quality reaches across the globe, all of our products are proudly made in the USA. Respected by the culinary world, True's unmatched performance is proven—our products are carried in some of the most prestigious restaurants and hotels around the world. And now, we are pleased to bring this performance to you—crafting products of the same quality that the world's best chefs demand in their kitchens for your home.

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LET'S BE
FRIENDS



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NEW PRODUCTS
2016

DESIGNED TO IMPRESS...

THE TRUE 48



INSIDE THE TRUE 48

HANDCRAFTED BY THE LEADERS IN COMMERCIAL REFRIGERATION SINCE 1945

THE TRUE 48 EXPRESSES ITSELF



Keep everything organized and clean."
- Chef Ed Cotton

From the produce drawers to the 120° stay-open doors and the crisp, stainless wire freezer baskets, the True 48 is at once a show-stopper and party-starter, the solution for every demand of the fresh-obsessed host, every need of the guest-obsessed host. The True 48 is, with every cubic foot of intention that our designers and engineers can produce, the purest expression of professional refrigeration refined for the home.

Consider the produce drawer. Produce drawers in other refrigerators are an assumption, a necessary afterthought to fill in left-over space. The True 48 boasts produce drawers. The True 48 features produce drawers, over 4.5 cubic feet of geometrically clean and spacious soft-close drawers with 300-series stainless steel.

Add to those drawers three adjustable/removable stainless steel door bins and four adjustable/removable stainless steel encapsulated glass shelves, and you have 20.7 cubic feet of refrigeration designed not only to look clean but also to work clean.

Working clean is the mantra of every successful professional chef. Working clean is the heart of hosting and hospitality. That's why private chefs and caterers love working in and envy home kitchens equipped with the True 48.

"At the restaurant you have everything you need at your fingertips. Space is often very limited at home, so you have to work harder to execute the food. Everything takes a lot longer in your home kitchen. You want restaurant-quality food done at home, but it can be challenging ... [But] I have the same mentality at work as I do at home.



ORGANIZE THE WAY YOU USE YOUR KITCHEN

24" UNDERCOUNTER FREEZER DRAWERS



PRESERVING DELIGHT

24" UNDERCOUNTER FREEZER



A freezer's job is to preserve. Any functional freezer can do this. What makes a freezer more than functional—what makes the True Undercounter Freezer special—is its ability to delight.

Perhaps you're not quite ready to attribute delight to a freezer. What do we mean when we say that something delights us? From the gin cocktail last weekend that was pure delight to a delightful reunion with old friends, delight is, simply put, a combination of unexpectedness and indulgence.

Any weekend guest would expect a place to keep a frozen prepared meal in your kitchen, but a True Undercounter Freezer in a guest quarter kitchenette for that same meal, or frozen fruit for a Saturday morning smoothie? Unexpected, indulgent—delightful.

Your home theater is the perfect combination of cozy and cinematic. From movies to Monday Night Football, the reason your neighbors delight in coming to your house for events is your beverage station—a 24" fully stocked Beverage

Center with a True Freezer Drawer, always stocked with frosted glasses.

A home bar equipped with True Wine Cabinets, a True Beverage Dispenser, and Undercounter Refrigerator is special. But that same bar with an Undercounter Freezer holding a blueberry-infused vodka and lemon gelato? Unexpected. Absolute indulgence. Pure delight.

It's hard to improve upon a sunny summer weekend in the backyard with family and friends: the kids swimming, the adults enjoying the outdoor kitchen, fully equipped for cold drinks, grilled vegetables, and smoked meats. Always improving, always refining, we challenged ourselves to make this experience even better, to make it an occasion not just for enjoyment but also, and more importantly, for delight. Our response? The True Undercounter Freezer, UL-rated for outdoor use, built with 300-series stainless steel, featuring 14 TruLumina colors, filled with frozen fruit and poolside popsicles—unexpected, indulgent, delightful.





Illuminated by the glow of graduated LED lighting.

Hushed by the whisper of soft gliding drawers.

Because a midnight snack should be a cunning and quiet thing.

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THE ART OF COLD

INSIGHT AND UPDATES FROM THE LEADERS IN REFRIGERATION

VANESSA DELEON AT TRUE

We were honored to have NYC Interior Designer and TV Host, Vanessa DeLeon of Vanessa DeLeon Associates, visit our new True Flagship Showroom. Vanessa's modern and stylized interiors incorporate classic décor, specializing in high-end residential homes, commercial venues, and hospitality facilities. Vanessa has worked with True products in all of her commercial designs and came by to learn more about our residential products.

TO VIEW THE VIDEO VISIT THE TRUE RESIDENTIAL YOUTUBE CHANNEL.



A TOAST TO THE BEER LOVERS



There are beer drinkers, and then, there are beer lovers. You know the type. The type that plans vacations around touring breweries. The type that can identify a pilsner, a bock, and a stout in a lager line-up by color alone. The type that knows that a stout is actually an ale, not a lager (that was a trick). The beer lover can distinguish the body of a beer with a single sip; recognize whether it's hoppy, bitter, malty, balanced, toasty. Who knew beer could contain such different and specific character? Beer lovers, that's who. And to the beer lover, the real beer lover, beer must be served in the proper glass, at the right temperature, and with the perfect beer-to-foam ratio. We can help you with the temperature and foam bit, but you've got to find your own glass.

Say hello to the True Beverage Dispenser -- a handcrafted, draft beer dispenser that we've engineered to deliver The Perfect Serve. Exclusive airflow technology ensures a consistent pour with every handle pull. Never put up with another heady beer again. True Precision Control® with steeltouch technology maintains precise temperature control for maximum flavor preservation, meaning you can enjoy your beer of choice at the chill it deserves. Of course, the real beer lover has a decked out home bar that turns entertainment into an all-out event. To properly outfit yours, the True Beverage Dispenser comes in 15 and 24 inches, with either a stainless steel or wood panel overlay finish. And for those connoisseurs who can't decide between their two favorite beers, we've got you covered. The 24-inch unit has a dual-tap option so you can keep both your go-to lager and ale always on tap.

If you've got an amazing patio that's great for hosting parties and barbeques, why serve imports out of a cooler? The True Beverage Dispenser is UL rated for outdoor use, allowing your guests to enjoy beer poured straight from the keg, as nature intended. Its compact size accommodates a slim 1/4 barrel or 1/6 barrel, and is sure to complement any space.

If you're serious about beer, or just serious about entertaining, the True Beverage Dispenser is a must-have addition to your home. Visit us at www.true-residential.com and start serving beer, perfectly.



An air-cooled tower for frosty pours.

Crystal clear ice for impeccable cocktails.

Because “the more the merrier” can happen at any moment.

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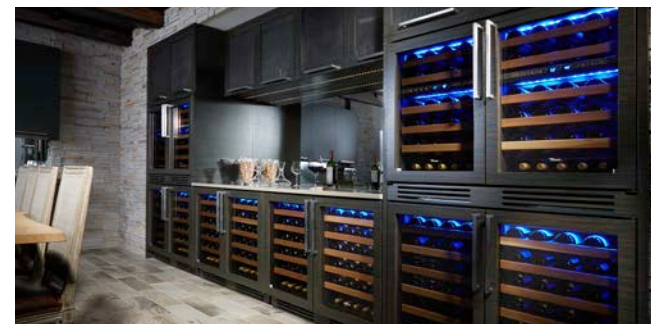
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THE ART OF COLD

INSIGHT AND UPDATES FROM THE LEADERS IN REFRIGERATION

POP THE CORK WITH TRUE



You had never identified as a serious wine collector... After all, whether it's that beautiful Cabernet you were gifted during the holidays, or the Robert Parker 94-rated steal you found for last week's family dinner, the best wines used to find their way to the table – not the shelf.

But there comes a time in the wine-lover's life where it makes sense to take better care of those wines accumulating in the wine rack, kitchen and dining room. Preserving good wine requires more than, say, preserving milk. Because unlike just about everything else in life (except you) wine gets better with age!

Read the winemaker's notes on any complex, sophisticated vino and you'll see 5 years, 10 years, 20 years as the recommended maturation time. Certainly 'pop and pour' signifies good winemaking, but sometimes a little time in the bottle can do wonders.

With an eclectic and growing collection of wine, you can no longer afford to have it sit vulnerable to the 70 degree temperatures in your home. The thermostat and its fluctuations wreaks havoc on your wine.

It's time to invest in an effective wine storage solution that protects your wine, protects the stories that go into the wine and how you acquired it, and enables the future enjoyment (and value-appreciation) that comes with a wine cellar.

Minus the actual cellar.

Many people associate “wine rooms” as just that—rooms that somehow, mystically have the temperature to preserve wine. Many times they're in the basement, as if somehow that depth has inherent cooling properties in today's homes. In reality, the wine rooms of HGTV lore are hard-fought endeavors of

custom HVAC systems. Imagine forcing your air-conditioner to cool your house to 45 degrees daily. When it's 95 degrees outside this summer, it will simply say no.

And all too often, that's what happens in the wine cellar. Except it's not a day or two of comfort at stake – it's decades of appreciation. Because as wine warms up, it ruins.

Wine connoisseurs can't afford warm, spoiled wine.

The more efficient, effective wine room, is modular. It grows with your collection. It trades HVAC for refrigeration, the compressor's consistency being the perfect match for your wine.

True's Undercounter Wine Refrigerators are the perfect size for your growing collection, having all the hallmarks – and pride – of the bottles within.

- Beautiful glass doors
- 14 color TruLumina lighting – perfect for the wine party
- Smooth glide pull-out racks, safely delivering the wine when you are ready
- Digital temperature settings and low-fluctuation to protect with precision

And like all True products, when you bring True into the home, you share the products that adorn the world's greatest bars and restaurants – True is commercially tested for the most demanding customers.

Wine is complex. It's a learning experience. But wine-storage doesn't have to be. Inviting your guests to taste and enjoy wine is a social experience best done at room temperature – not 45 degrees.

So leave the parkas in the coat closet, and let True handle the rest. Wine collecting has never been easier, more effective or more fun.

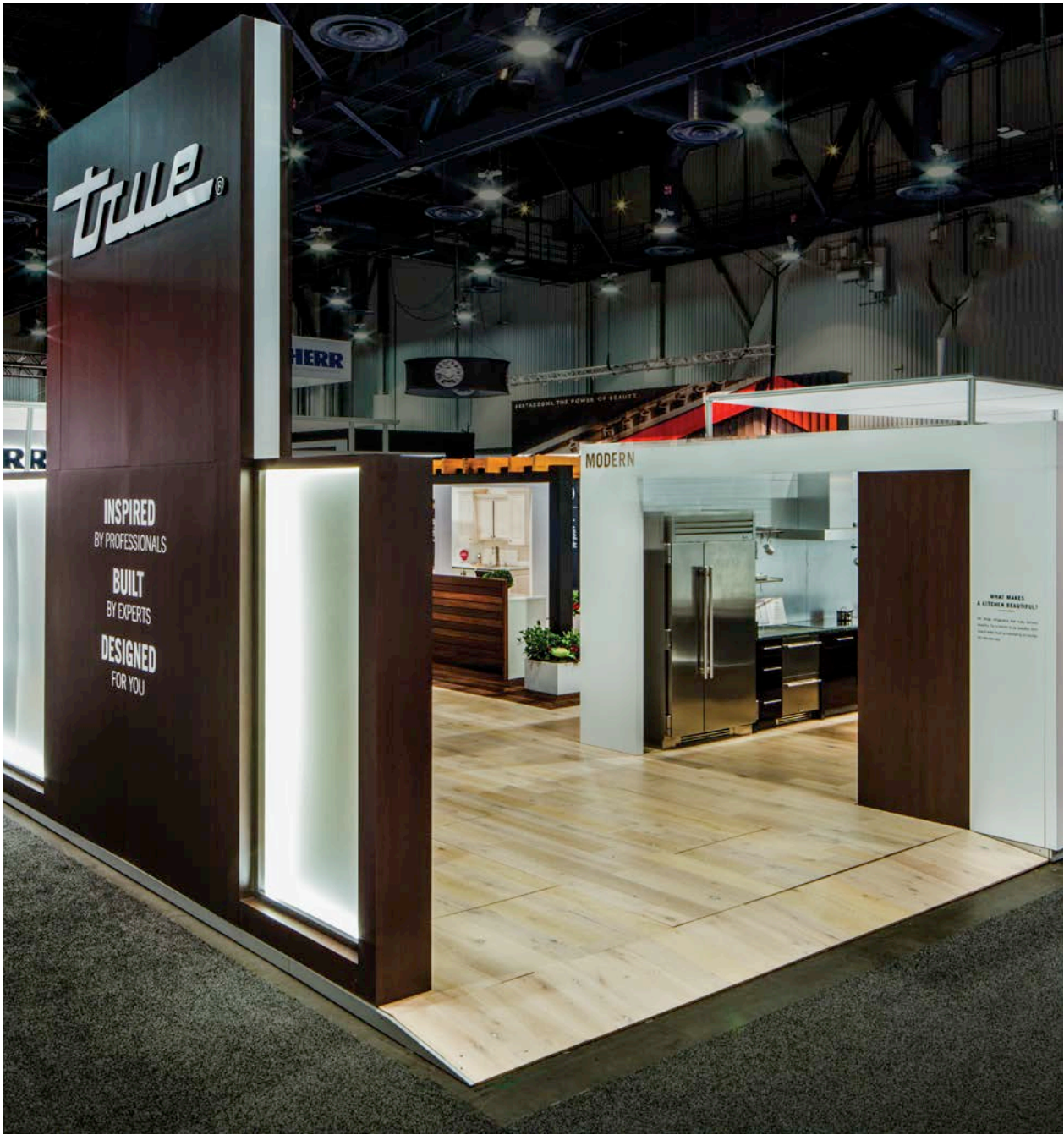




Contoured racks to cradle each bottle.
 Independent climate zones to preserve every vintage.
Because one sip should send you back to those summer days in Tuscany.

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EVENTS 2016





KBIS²⁰¹⁶ KITCHEN & BATH INDUSTRY SHOW

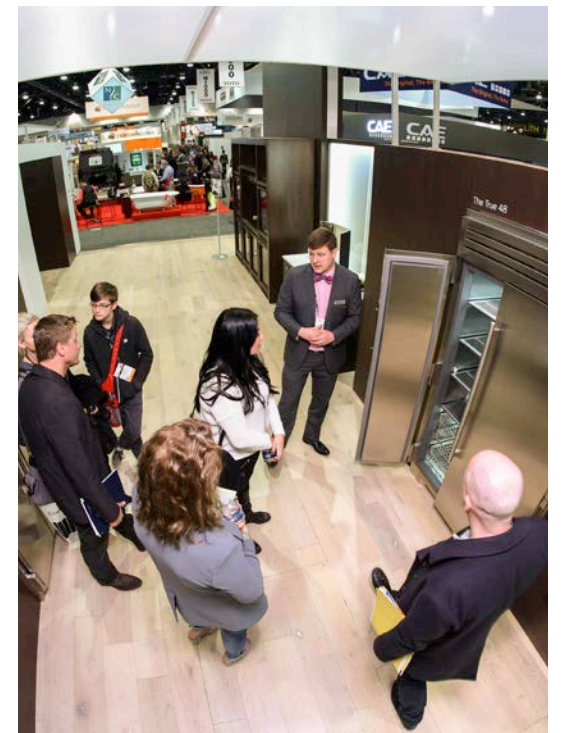
2016 marked True Residential's 13th consecutive year exhibiting at the Kitchen & Bath Industry Show (KBIS) as a Loyalty Leader. As the world's largest international trade event dedicated to the kitchen and bath industry, KBIS brings together top design professionals, leading brands, and engaged consumers for three days of networking, product launches, and more. We were pleased with the crowd of designers, builders, and dealers that came through our new True booth and even more pleased with their positive feedback.

WHAT'S NEW

We unveiled The True 48, our newest addition to our full-size refrigerator/freezer offering. True also entered into a new category with the addition of 24-inch Undercounter Freezers, allowing homeowners to customize a complete True kitchen with separate freezer and fridge storage.

A new addition to the True booth this year was the Spa and Makeup Station featuring our 15-inch undercounter refrigerator with organic and natural cosmetics, sparkling waters, and cool towels, showing how undercounter refrigeration is perfect for organizing the way you use your home.

We also showcased our newest accessory for True Refrigerator Drawers, the Drawer Pan Kit. Both Residential Architect and Custom Home featured the kit as a noteworthy new find at the show. To practice mise en place is to gather and arrange necessary ingredients and tools, keeping the cooking space uncluttered and balanced; a harmony of chef, tools, ingredients, and space. True has applied this mindset to our Undercounter Refrigerator Drawers by offering the new Drawer Pan Kit.

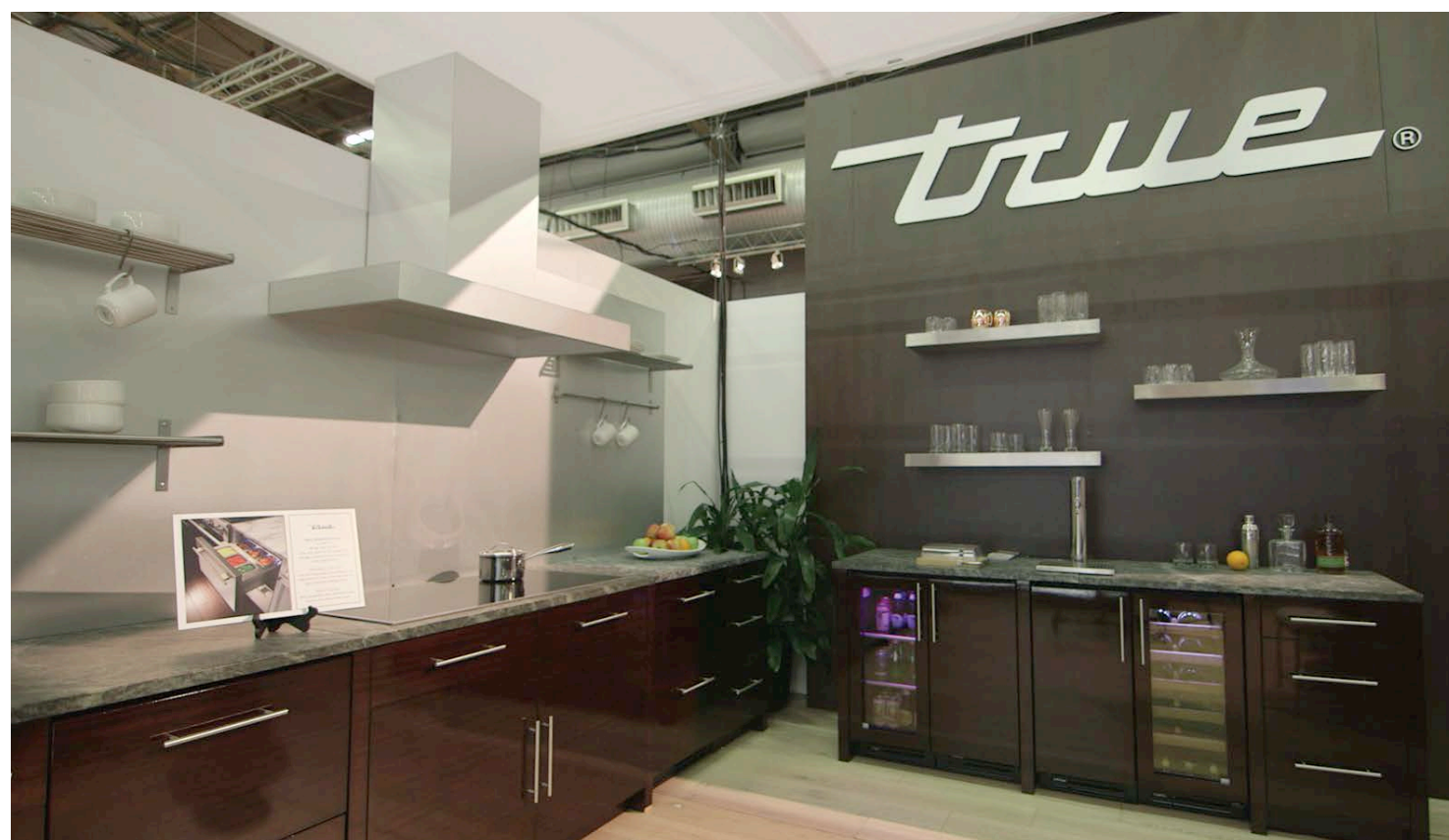


ARCHITECTURAL DIGEST DESIGN SHOW 2016

With over 40,000 attendees and the largest trade audience yet, the 2016 Architectural Digest Design Show was a success. Thousands of products were exhibited from more than 400 brands in a variety of categories including the latest furniture, accessories, lighting, art, and kitchen, bath, and building products. This year marked True's ninth year exhibiting at the show, where we were able to showcase our newest products and engage with both consumers and trade professionals.

The True 48, our newest addition to our full size refrigerator/freezer offering, stole the show and wowed attendees by offering an additional six inches of width and over 29 cubic capacity. Reviewed.com called out that "high-end consumers who demand nothing but the best from their kitchens have a new choice for a refrigerator." Read the full feature here.

"The True 48 is pretty much the closest residential customers can get to chilling like the pros. And for those whose homes double as venues for fundraisers and A-List parties, it might be a smart investment."
—REVIEWED.COM



JAMES BEARD FOUNDATION

For the fifth year in a row, True and the James Beard Foundation joined for an intimate evening at the James Beard House in New York City on March 16, 2016. As the official house purveyor of refrigeration, True commercial units outfit the kitchen, and True Residential undercounter units are used for wine, food, and beverage storage throughout the house. Guests were taken through the newest innovations from True, a guest presentation from NYC-based Interior Designer Vanessa DeLeon, then enjoyed a superb meal. Chef Jim Fiala and his team prepared a delicious Midwestern Italian dinner inspired by dishes from Fiala's two St. Louis restaurants, Acero and The Crossing. True Executive Chef Chad White worked alongside Fiala and team to execute a meal that left guests wowed.



PASSED HORS D'OEUVRES
Borgo Magredo NV Prosecco

I. TUNA TARTARE WITH CELERY, FENNEL
POLLEN, EVOO, MISSOURI PADDLEFISH CAVIAR
AND LEMON CRÈME
2014 Umani Ronchi Casal Di Serra, Verdicchio,
Castelli di Jesi, old vines

II. RED WINE BRAISED SPANISH OCTOPUS
WITH TONNATO SAUCE, BALSAMIC, SPRING
PEAS
2014 Rivera Preludio No. 1 Chardonnay

III. SLOW-COOKED TEXAS WILD BOAR WITH
GNOCCHI AND SAGE
2010 Vignamaggio Gran Selezione Chianti

IV. BRAISED LAMB SHOULDER IN BALSAMIC
AND ROSEMARY FROM MIDWEST LAMB IN
CHARLESTON, ILLINOIS WITH CREAMY POLENTA
AND SPRING ASPARAGUS
2011 Castellani Amarone Della Valpolicella, Cinque
Stelle

V. FRIED MISSOURI APPLE PIE, LEMON
CARAMEL SAUCE AND VANILLA CRÈME FRAICHE
SAUCE, DOLCE DE LECHE GELATO
Limoncello cream



Ready-to-crack eggs she can reach in and grab.
Butter chilled with precision for the best
chocolate chip cookies ever.

*Because even the littlest helper should
be able to feel like a sous chef.*

RECIPES



AFRICAN INSPIRED CHICKEN &
CHICKPEA BOWL



CREAMY BUTTERNUT SQUASH SOUP

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AFRICAN INSPIRED CHICKEN & CHICKPEA BOWL

Serving size: 4

- (4) 6oz. African-Inspired Marinated and Cooked Chicken Breasts (see recipe below)
- (2) 15oz. Chickpeas- drained and rinsed
- 8oz. Green beans- stemmed, blanched, and cooled
- (2) Large sweet potatoes- peeled, diced, cooked, and cooled
- (1) Small bell pepper- diced
- ½ bunch Scallions- chopped
- ½ bunch Cilantro- chopped
- 2T Extra virgin olive oil
- Salt and crushed red chile pepper to taste
- Lime juice
- Roasted salted peanuts

To Finish

Mix everything in a large mixing bowl. Season to your preference. Distribute evenly into 6 bowls and enjoy. Top with crushed peanuts for added texture and flavor.

Chicken Marinade

- (4) Chicken Breasts- trimmed and diced
- ½ bunch Scallions- rough chopped
- ½ bunch Cilantro
- (2) Cloves garlic
- (4) Medjool dates- pitted
- 1T Chopped ginger
- Zest of 1 lime
- 2T Ras el Hanout seasoning
- ½ C Light flavored olive oil
- Salt and crushed red chile pepper

Method

Place all ingredients except the chicken and the oil in the bowl of a food processor and pulse a few times. With the food processor running, drizzle in just enough oil to form a paste.

Place the chicken in a nonreactive baking dish and pour the marinade over. Toss the chicken and the marinade until combined well. Cover and leave in the refrigerator for 12-24 hours.

Preheat oven to 400F. Season the chicken with salt and crushed red chili. Spray a cookie sheet with pan spray then place the chicken on the tray. Roast it in the oven until cooked through; approximately 8-10 minutes. Drain excess liquid and cool.

CREAMY BUTTERNUT SQUASH SOUP

Serving size: 4

- 1 tablespoon light olive oil
- 1 lb. butternut squash- after being peeled, seeded, and chopped
- ½ ea. Yellow onion- peeled and rough chopped
- 1 ea. Stalk celery- rough chopped
- 1 ea. Carrot- peeled and chopped
- 1 clove garlic- smashed and peeled
- 3 cups chicken stock or water or combination
- 1 sachet containing: ½ cinnamon stick, 2 bay leaves, 4 thyme sprigs, 1 rosemary sprig, and 15 whole black peppercorns
- ¼ cup heavy cream
- 2 tablespoons maple syrup
- Salt and pepper to taste

Instructions

- In a heavy-bottom sauce pot set over medium heat, add the oil
- Slowly sauté the onions, celery, carrots, and garlic until tender
- Add the butternut squash and continue to slowly sauté for about (?) minutes
- Add the sachet and the chicken stock/water
- Bring to a boil then reduce heat and simmer until the squash is cooked through and tender
- Remove the sachet and set to the side
- Working in batches, transfer soup to a blender and puree until smooth
- Strain through a fine mesh strainer and place back into the heavy bottom sauce pot
- Add the sachet back in
- Bring the puree back to a simmer and add the heavy cream and maple syrup
- Taste for seasoning, add salt and pepper and more syrup if needed
- Heat thoroughly and serve, garnish with a spiced crème fraîche, sour cream, or toasted pumpkin seeds
- Serve with your favorite grilled vegetables or on top of some fresh garden greens.



More brie, more strawberries,
and more chilled bubbly at the pull of a soft-gliding drawer.

*Because one trip to the fridge,
and you may miss out on more juicy details.*

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RECENT FEATURES

“ **Not fun: Lugging five-pound bags of melting ice out to the party.**
Fun: True Residential's Clear Ice Machine...”

– House Beautiful

RECENT FEATURES

FOOD & WINE
Get Smarter About Your Cellar

Thanks to Food & Wine for showcasing our True 15" Wine Cabinet in a feature titled, "Get Smarter About Your Cellar."

PURCHASE A WINE FRIDGE
With wine, as with technology, you may need more storage than you think. Keep bottles consistently cool in one of these new fridges.

TRUE This 15-inch model with space for 23 bottles fits almost anywhere.



GEAR PATROL
All the Tips and Details for the Ultimate Beer Fridge

The True 24 inch Glass Door Refrigerator

"The mack-daddy of beverage coolers, the Undercounter Refrigerator from True's Residential line uses forced-air refrigeration that not only cools quickly, but stays at a consistent temperature." Gear Patrol's guide on How to Build the Ultimate Beer Fridge not only provides tips on storing your favorite beverages, but also suggests their picks for classic styles to stock.

"Its glass door is UV-tinted and UL-approved for outdoor use (should you choose to place it next to the grill). Also available with a stainless-steel door, the 24 x 34 inch fridge can comfortably house over 200 cans of beer, and also boasts 14 different LED color options."



LUXE INTERIORS & DESIGNS
Home Tour

True 24 inch Wine Cabinet

Luxe Interiors & Design toured this San Juan Island Weekend Retreat featuring rustic accents, a contemporary design, and this gorgeous bar area with custom cabinetry, an antique whiskey barrel, and two True Wine Cabinets.



REVIEWED.COM
For Color in the Kitchen
True Paints it's Fridge

No matter how many times you get your car detailed, a new refrigerator will put its paint job to shame. Unveiled at the Dwell on Design home show in Los Angeles, the True 42 refrigerator with a Slate Pearl finish uses an automotive-grade paint to add a new finish to a very traditional product. Instead of simply applying a coating to a bare metal exterior, True started with a stainless fridge and gave it the same sort of finish that a new BMW or Lexus gets.

Reviewed.com



RECENT FEATURES

DEPARTURES HOME + DESIGN Drawer Pan Kit

This publication is exclusive to American Express Platinum Card and Centurion members. The Drawer Pan Kit and Refrigerator Drawer were featured in the Spring issue.



LORETTA J. WILLIS, DESIGNER Luxury Kitchen Appliance Trends: Interior Designer Loretta J. Willis

The True 42 and 48

In case you missed the unveiling of the True 42 refrigerator at the Dwell on Design Home Show in Los Angeles prepare to be inspired regarding luxury kitchen appliance trends.

Known for its commercial appliances built for restaurant use, True Residential's new luxury home refrigerator product line is intended to appeal to the savvy home chef, those in training and those who love the look of a professional kitchen.

Restaurant or industrial grade kitchen appliances have appealed to homeowners for some time and is a solid trend in new home and renovation projects. True refrigeration is seriously wetting the appetite. The True 42, finished in stainless steel or its new slate pearl finish with an automotive-grade paint application raises the bar on traditional kitchen appliance offerings.



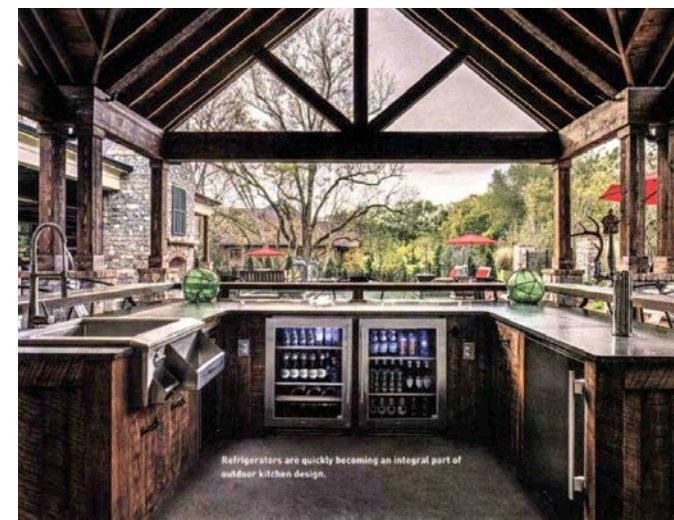
COTTAGES AND GARDENS MAGAZINE Innovation in Design Awards 2016

Connecticut Cottages & Gardens named The Spa & Makeup Station as one of 10 products that embody innovative design. Five area designers assisted in choosing the products, while readers voted for their favorites.



COOL IT DOWN

"A refrigeration system in the bedroom may seem out of place, but it's the ideal location for many cosmetics that do better in a chilled environment. True's new Spa & Makeup station combines the brand's signature refrigeration system—keeping contents as cool as 33 degrees Fahrenheit in its 15-inch undercounter refrigerator—with an understated vanity."



CASUAL LIVING MAGAZINE Outdoor Kitchens

Casual Living Magazine featured an array of True Refrigerators in their July issue in an article titled Cool Customers. "It's not enough to have a hot new grill; now outdoor aficionados insist on the cold-air equivalent - refrigeration."

HOUSE BEAUTIFUL Ice Machine Saves The Day

House Beautiful featured the True Clear Ice Machine as a way to stop lugging around in the article, "Mastering the Outdoor Kitchen."





EXPLORE
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Check out true-residential.com. Whether you're an architect, designer, or do-it-yourselfer, you'll find that True Residential refrigerators simplify kitchen design and planning. From Undercounter Refrigerator Drawers to Wine Cabinets, our products are inspired by professionals, built by experts, and designed for you.

THE ART OF COLD

Visit our Blog. You'll find insight and updates from the leaders in refrigeration along with information we've published over the years on refrigeration, food, drink, entertaining, and everything else we like to refer to as "the art of cold."

VIEW THE PORTFOLIO

From the kitchen to your patio to your customized bar, True Residential Series® refrigerators offer the performance and style to meet your needs, preserve your food and drink, and inspire you and your guests. To see a sample of the ways that True can add both beauty and functionality to your home, scroll through some of our sample installs in the True Portfolio.

true®



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AND UPCOMING EVENTS



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